

SAMSON ELECTRONICS INC.



NEWS:

December 4th 2006:

Release: All

RE: Samson Electronics; Parent Company for 12 Volts Brands Blackmore Mobile, Metrik Mobile, And Tisonic Mobile Releases New Web Site.

Samson Electronics Is excited to announce that they have just launched a complete rework of their web site and added a new complete site for Metrik Mobile too.

Our mission was to supply our customers and the consumer market with an easy direct access point to review product, help make better purchasing choices, and to find the support they need from ordering to downloading catalogs and owners manuals.

We will be continuing with the addition of a dealer Log-in section that will allow instant downloading of current pricing, specials, and technical or programming data that they may require. Direct On-line ordering for our customers will also be available in the near future.

Our Customer Support personnel will be contacting all of our customers and asking if they would like to be included in the dealer listing so consumers can be directly connected with them when needed as well.

All of us at Samson Electronics feel that this improvement will help us help our business partners grow and add just one more benefit to being our customer.

Visit us at www.samsonelec.com for a direct link to all of our brands.

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